7 APR. 1986

From: GBIBLE --VUS0212A
To: WTHOMA --VCH0021A Walter Thoma
DHARRIS --VUS0212A Donald Harris
RWMURRAY--VUS0212A R. William Murray

Date and time 04/04/86 18:37:4
ABUZZI --VCH0021A Aleardo G. Buzzi
AWHIST --VUS0212A Andrew Whist

Subject: additives

Date: April 4, 1986

From: Geoff Bible

TO; Mr. Aleardo Buzzi
Mr. Walter Thoma

U R G E N T A N D
C O N F I D E N T I A L

cc: D. Harris
R. W. Murray
L. Pollak
A. Whist

On Monday Don Harris will be sending to you a very confidential package of information dealing with the "List of ingredients added to Tobacco" which was submitted to the government in the US on April 2, 1986.

The package deals with anticipated inquiries we might have from the press and other bodies and includes some suggested replies in various instances. I should highlight that all of these are intended for the U.S. domestic situation. However, the matter will probably leak worldwide and it is not unlikely that we could be approached from many different sources to give our opinion and answer questions on the issue.

Accordingly the package sent to you is intended to give you some guidance as to how these inquiries should be dealt with but I would strongly urge you that as far as possible nothing should be said without referring back to Don Harris in New York and failing him, Lee Pollak since Andrew will be away.

I would like to suggest to you very strongly that there be only one spokesman for both EEC and EEMA covering all the countries embraced by your two regions and he should be Helmut Gaisch. Naturally he should use the services of Mike Horst and Bernie Robinson as much as he needs them but we believe there is a heavy requirement for scientific knowledge necessary to properly answer inquiries and Helmut is clearly best in doing this in such circumstances.

Would you please therefore telephone me on Monday so that we can discuss it and see whether you feel there is any approach better than this and if not to confirm that everybody will be advised that all inquiries should be referred to Helmut and then Helmut should be told to contact Don Harris immediately for further discussion.

I should add that we just have no idea when and if anything might break. It could be in a week, in a month or three months. We just do not know but it is essential that we be fully prepared.

Many thanks and best regards,

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Source: https://www.industrydocuments.ucsf.edu/docs/zljx0000

Geoff

/jmf

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